Memorandum

To: ENGL 272 Students

From: Dr. Burnside

Date: 11/12/2014

Re: PSA Campaign: Recommendation Report

Recommendation Report

For this assignment your group will review the website and instructions of another PSA campaign group in class as assigned by Dr. Elkie. You will then modify the feasibility report format as outlined on pp. 188-191 of your textbook to suggest changes or revisions to the group you have been assigned.

The report should cover feedback on **BOTH** the website and instructions.

Final draft due in drop box 11/21

20 points

Helpful Resources

The following resources could be useful during this process:

❖ Feasibility report – pp. 188-191; Good-news and bad-news patterns – pp. 109-111

Feel free to contact me at burnside@findlay.edu or contact me during office hours if you have any further questions about the assignment.

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